

Company:	Dubai World Trade Centre (DWTC)
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Published:	United Arab Emirates, Thursday, July 30 - 2009 at 15:42 (GMT+4)
Media Value:	US\$ 3,250 (based on reach of audited readership)

Dubai International Boat Show confirms world leading superyacht builder

One of the most famous superyacht builders in the world has confirmed its place at the Dubai International Boat Show.



AMELS is one of the first companies to secure a place in the new exclusive Superyacht Pavilion, an exclusive area within the heart of the exhibition for leading superyacht builders and shipyards to meet with owners and high networth individuals.

"The Middle East is becoming an increasingly important market to us, and the Dubai International Boat Show provides us with excellent access to our customer base," said Victor Caminada, Marketing Manager, AMELS.

"We have a long tradition of building the most exclusive superyachts for senior people in the Gulf region, and by showcasing our talents and experience at Dubai Boat Show we are able to develop a strong personal relationship with the marine community. We are very much looking forward to playing an integral role in the success of the new Superyachts pavilion at next year's event," he added.

Open from 9-13 March 2010 at Dubai International Marine Club (DIMC) - Mina Seyahi, Dubai International Boat Show will once again reconfirm its position as one of the top five marine leisure events in the world.

Up to 400 boats will be on display at next years' event from every part of the industry from boat-builders and designers through to marine equipment, suppliers and service providers.

Notes and Media Contacts

About Dubai International Boat Show:

Dubai International Boat Show, the largest marine industry exhibition in the Middle East, is a showcase of yachts and boats from both local and international builders together with the latest innovations in marine equipment and accessories.

Established in 1992, the Show is the Largest Gathering of Leisure Boats, Equipment and Associated Services in the Middle East:

* Exhibitors include both local and international boat manufacturers as well as the latest innovations in marine equipment and supplies

* Over 25,000 international and local visitors expected to attend including key buyers from Kuwait, Qatar and Saudi Arabia.

About Dubai World Trade Centre (DWTC):

As the organiser of Dubai International Boat Show, Dubai World Trade Centre offers over 30 years' experience of delivering world-class events in the Middle East, providing local, regional and international exhibitors with unmatched expertise and in-depth market knowledge. Our team organises 18 of the largest and most successful international and regional shows in Middle East, providing an ideal platform for business development in the region.

Our commitment to ongoing innovation within the exhibition industry has supported the rapid growth and development of a wide range of business-to-business and business-to-consumer shows, and delivered consistent satisfaction to exhibitors and visitors. DWTC works the region's leading trade bodies and industry associations to ensure that all conferences deliver full value and are built upon the real needs of their specific sector.

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