

2010 DMEX

DIVE MIDDLE EAST EXHIBITION

**9-13 March 2010 at the
Dubai International Marine Club
- Mina Seyahi.**

The 4th edition of the Dive Middle East Exhibition (DMEX) will once again be held alongside the Dubai International Boat Show. The combined events provide a natural synergy for all those with an interest and passion in diving.

Recognised as the only exhibition for the dive industry in the Middle East, DMEX is now an established platform for trade professionals, dive operators, dealers and manufacturers to showcase their products, supplies and services. As the diving industry expands, DMEX offers participating companies the opportunity to come together to exchange ideas and form new relationships.

The Middle East is home to some of the most spectacular dive sites. With temperate waters all year round, the region is fast developing as one of the most popular dive destinations in the world. With the hottest dive resorts on display, DMEX features the worlds leading destinations from regional and international waters.

GAIN ACCESS and **MEET** with an exclusive clientele including traders, dealers and the rising number of leisure divers.

Catering to all diving enthusiasts, interactive features include the dive pool, live presentations on the latest dive gear, equipment updates and trial dives for those who wish to take the plunge!



مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE



EDAA
جمعية الإمارات للغوص
Emirates Diving Association



"With the 2009 show being the most successful to-date we are proud to see DMEX as the event it is today, it has now established itself as a vital platform for conducting business and is now recognised as a must-attend event. The continuous growth of DMEX reinforces the importance and popularity of diving within the region, we are all now looking forward to what the next edition of the show has in store".

Ibrahim Al - Zu'bi
Emirates Diving Association - EDA Environmental Advisor

"Al Boom Diving has attended the DMEX show since the beginning and have seen the show getting bigger and better year on year! We see this as a key point of contact with our customers - both current and future!"

Samantha Joffe
Al Boom Diving - Business Development Manager

"Dive Middle East Exhibition is one of the best platforms for us to promote Diving in Malaysia. Meeting expert divers and sea lovers from across the world and the region is very important for us. Malaysia has been part of this show from the beginning and will continue, as the event meets our objectives of promoting the fantastic variety of underwater attractions available in Malaysia."

Mohamad Ibrahim Masri
Tourism Malaysia -Marketing Manager

Stand costs include:
white vinyl walls with aluminium supports, carpeted floor covering, fascia, power point and spotlights, two chairs and a desk.

AED 1,155 per sqm
Loyalty rate

(To avail the loyalty rate, you must have participated at DMEX 2009)

AED 1,180 per sqm
Standard rate

To book your stand or for more information please contact:

Dubai International Boat Show Team

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ALONGSIDE



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مركز دبي التجاري العالمي
 DUBAI WORLD TRADE CENTRE

VENUE



نادي دبي الدولي للرياضات البحرية
 DUBAI INTERNATIONAL MARINE CLUB



ميناء سيحاي
 DUBAI



If undelivered,
 please return to
 P.O.Box 9292
 Dubai, UAE

Postage Paid
 مبالغ الأجرة
 No. 855

APPROVED BY



A MEMBER OF



ASSOCIATED EVENT



Information correct at time of print. Details are subject to change without prior notice.

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